

SYDNEY TRUNKS



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EDUCATION

B.A. GRAPHIC DESIGN & MEDIA ARTS

Southern New Hampshire University
(Expected March 2026)

B.A. PSYCHOLOGY, MINOR CRIMINAL JUSTICE

University of North Texas (Cum Laude)

CORE COURSEWORK

Collin College

CERTIFIED TEACHER

Teach Worthy (EC-6, ESL, Reading Science)

SKILLS

- **Design & Publishing:**
 - Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Lightroom), Canva, Typography, Branding, Editorial Layout, Book Cover Design, Social Media Campaigns
- **Web & UX/UI:**
 - HTML, CSS, Bootstrap, Figma, Wireframing, Prototyping, Responsive Design
- **General:**
 - Creativity, Communication, Project Management, Problem-Solving

CERTIFICATION

- SCIENCE OF TEACHING READING, EC-6 CORE SUBJECTS, ESL CERTIFICATION
- CPR CERTIFIED (JUNE 2023)

ABOUT ME

Graphic designer specializing in publishing, layout, and digital content creation. Experienced in designing art catalogs, newsletters, advertising campaigns, and book covers, with additional skills in front-end coding (HTML/CSS/Bootstrap) and UX/UI design in Figma. I combine strong visual storytelling with technical execution to produce polished print and digital experiences.

WORK EXPERIENCE

PUBLISHING & ACADEMIC PROJECTS | SNHU (2024 – PRESENT)

- Created a 12-page art catalog and 4 editorial spreads for Metromoheim Museum, applying advanced grid systems, typography, and publication design principles.
- Produced a multi-channel advertising campaign for Fresh Fare Farms, including a full-page magazine ad, animated skyscraper ad, and 3-slide Instagram carousel.
- Designed and wrote a 20+-page personal travel magazine, integrating original photography, journaling, and multi-spread layouts.
- Designed a custom dust jacket book cover as part of a publishing and branding project, blending traditional print design with modern typography.
- Coded a 4-page responsive website (Camp Woofs and Wiggles) from scratch using HTML, CSS, and Bootstrap; published live via GitHub Pages.
- Designed high-fidelity desktop and mobile landing page mockups in Figma for FutureFunds, a financial planning service targeting young professionals, with a focus on clear navigation and strong calls-to-action.
- Designed 5+ digital newsletters, 3 animated ads, and 10+ promotional flyers, building experience in both print-ready and digital-first deliverables.

FREELANCE GRAPHIC DESIGNER & OWNER | BIND AND BLOOM (2024-PRESENT)

- Designed 10+ custom book covers blending hand rebinding with digital design.
- Delivered 5 full brand identity packages, including logos, style guides, and marketing assets (notably for Trunks Interiors).
- Managed and wrote 12+ monthly newsletters for Trunks Interiors, maintaining 35%+ average open rates.
- Developed a 12-month social media calendar and proposed monthly ad campaigns for Belus Insurance, demonstrating strategic planning for brand growth.
- Completed 20+ client projects spanning logos, newsletters, campaigns, and digital ads, maintaining 5-star reviews.

LEAD PRESCHOOL TEACHER – THE GODDARD SCHOOL (2023–2024)

NANNY – PRIVATE FAMILY (2024–2025)

SERVER & TRAINER – HOULIHAN'S, BWW, BOOMERJACK'S (2019–2022)