

# SYDNEY TRUNKS

**Address:** Allen, TX 75002  
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## ABOUT ME

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Graphic designer specializing in publishing, layout, and digital content creation. Experienced in designing art catalogs, newsletters, advertising campaigns, and book covers, with additional skills in front-end coding (HTML/CSS/Bootstrap) and UX/UI design in Figma. I combine strong visual storytelling with technical execution to produce polished print and digital experiences.

## WORK EXPERIENCE

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### Publishing & Academic Projects

SNHU 2024 – PRESENT

- Created a 12-page art catalog and 4 editorial spreads for Metromoheim Museum, applying advanced grid systems, typography, and publication design principles.
- Produced a multi-channel advertising campaign for Fresh Fare Farms, including a full-page magazine ad, animated skyscraper ad, and 3-slide Instagram carousel.
- Designed and wrote a 20+-page personal travel magazine, integrating original photography, journaling, and multi-spread layouts.
- Designed a custom dust jacket book cover as part of a publishing and branding project, blending traditional print design with modern typography.
- Coded a 4-page responsive website (Camp Woofs and Wiggles) from scratch using HTML, CSS, and Bootstrap; published live via GitHub Pages.
- Designed high-fidelity desktop and mobile landing page mockups in Figma for FutureFunds, a financial planning service targeting young professionals, with a focus on clear navigation and strong calls-to-action.
- Designed 5+ digital newsletters, 3 animated ads, and 10+ promotional flyers, building experience in both print-ready and digital-first deliverables.

### Freelance Graphic Designer & Owner | Bind and Bloom

2024–Present

- Designed 10+ custom book covers blending hand rebinding with digital design.
- Delivered 5 full brand identity packages, including logos, style guides, and marketing assets (notably for Trunks Interiors).
- Managed and wrote 12+ monthly newsletters for Trunks Interiors, maintaining 35%+ average open rates.
- Developed a 12-month social media calendar and proposed monthly ad campaigns for Belus Insurance, demonstrating strategic planning for brand growth.
- Completed 20+ client projects: logos, newsletters, campaigns, and digital ads, maintaining 5-star reviews.

### Nanny – Private Family (2024–2025)

### Lead Preschool Teacher – The Goddard School (2023–2024)

### Server & Trainer – Houlihan's, BWW, BoomerJack's (2019–2022)

## EDUCATION

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### B.A. Graphic Design & Media Arts

October 2024 - March 2026

- Southern New Hampshire University

### B.A. Psychology, Minor Criminal Justice

August 2018 - December 2022

- University of North Texas (Cum Laude)
- Collin College

### Certified Teacher

2024

- Teach Worthy (EC–6, ESL, Reading Science)

## ADDITIONAL INFORMATION

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- **Design & Technical Skills:** Adobe Creative Cloud (InDesign, Illustrator, Photoshop, Lightroom), Canva, Typography, Branding, Editorial Layout, Book Cover Design, Social Media Campaigns, HTML, CSS, Bootstrap, Figma, WordPress, Wireframing, Prototyping, Responsive Design
- **Collaboration & Project Tools:** Slack, Asana, Notion, Monday.com, Creativity, Communication, Project Management, Problem-Solving
- **Certifications:** Adobe Creative Cloud Certification – InDesign, Illustrator, Photoshop (SNHU, 2025), Figma for UX/UI Design Certification (SNHU, 2025)